

OFFICIAL RULES FOR THE “THE POWER OF FRIENDSHIP” SWEEPSTAKES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

BY PARTICIPATING IN THIS SWEEPSTAKES YOU DECLARE THAT YOU HAVE READ THE OFFICIAL RULES BELOW AND THAT YOU ACCEPT AND AGREE TO THE TERMS AND CONDITIONS HEREIN. ALL FEDERAL, STATE, AND LOCAL LAWS APPLY. VOID WHERE PROHIBITED.

DATES OF PROMOTION: The Saputo Dairy Foods USA, LLC The Power of Friendship Sweepstakes (the “**Sweepstakes**”) starts at 4:00:00 PM Eastern Time on Wednesday, November 8, 2017, and ends at 11:59:59 PM Eastern Time on Tuesday, December 12, 2017 (the “**Entry Period**”).

ELIGIBILITY: Sweepstakes is open to all legal US residents physically residing in the 50 United States and District of Columbia who are 18 years of age or older, as of Wednesday, November 8, 2017, and have reached the age of majority in the state of residence. Employees and their immediate family members (parents, children, siblings or spouse, regardless of where they live; or persons living in same household, whether related or not) of Saputo Dairy Foods USA, LLC (the “**Sponsor**”), US Sweepstakes & Fulfillment Co. (the “**Sweepstakes Administrator**”), their affiliated companies, advertising and promotion agencies, and any other entities directly associated with this Sweepstakes (collectively, “**Released Parties**”) are not eligible to participate, enter or win. Void in Puerto Rico, U.S. territories, U.S. Military installations in foreign countries and where prohibited or restricted by law.

This Sweepstakes is limited to one (1) Entry (as defined below) per person/e-mail address during the Entry Period. Winning the Grand Prize, as defined below, is contingent upon fulfilling all requirements set forth herein.

HOW TO ENTER: During the Sweepstakes Period, log on to www.PowerOfFriendshipSweeps.com to link to an online Sweepstakes entry form (the “**Entry Form**”). Fill out the Entry Form by providing your first name, last name, and e-mail address. Once all necessary fields are completely filled out, submit your Entry Form by clicking the “Enter Sweepstakes” button. A thank-you message will be displayed to confirm that your Sweepstakes Entry Form was successfully sent. Each entrant who fully completes the Entry Form will receive one (1) entry into the Sweepstakes (hereinafter referred to as an “**Entry**” or “**Entries**”). Entrants must complete the entire Entry Form in order to successfully enter into the Sweepstakes. If the Entry Form is aborted before it is complete, the entrant will not be deemed to have made a qualifying Entry.

LIMITATIONS ON ENTRIES: One (1) Entry per person per e-mail address during the Entry Period. Incomplete Entries and Entries not complying with these Official Rules are subject to disqualification. No correspondence regarding Entries will be acknowledged or entered into with entrants.

PRIZE: One (1) grand prize winner (“**Grand Prize Winner**”) will receive one (1) \$1,000 Pre-paid Gift Card. The Approximate Retail Value (“**ARV**”) of the Grand Prize is **\$1,000**.

All federal, state and local taxes, including, but not limited to, any taxes imposed on the income of the Grand Prize Winner as a result of winning the Grand Prize and all other expenses not specifically mentioned herein as part of the Grand Prize are solely the responsibility of the Grand Prize Winner. Grand Prize winner will be required to furnish his/her Social Security Number for the sole purpose of preparation of tax forms as required by law.

Grand Prize is non-transferable and no cash redemption or substitution allowed, except at Sponsor’s sole and absolute discretion. Sponsor reserves the right at any time to substitute the Grand Prize for any reason with a prize of equal or greater value, including, without limitation, at the Sponsor’s sole discretion, a cash award.

Pre-paid Gift Card will not be replaced if lost or stolen. Pre-paid Gift Card usage is subject to the issuing company’s terms and conditions, including expiration dates.

DRAWING/ODDS: One (1) potential Grand Prize Winner will be determined through random computer generation methodology on or about **Friday, December 15, 2017**. Odds of winning depend on the number of eligible entries received during Entry Period. Many will enter, only one will win.

NOTIFICATION OF WINNER: The Sweepstakes Administrator will attempt to notify the potential Grand Prize Winner by e-mail, using the email address provided on the Entry Form within ten (10) days of the drawing. If a potential Grand Prize Winner cannot be reached within seven (7) days of initial attempt and/or fails to respond to any notification attempt within seven (7) days, or if any attempted notification or prize delivery is returned as undeliverable, the Prize will be forfeited. Sponsor may select an alternate potential Grand Prize Winner in his/her place at random from all eligible Entries received. Only two (2) alternate winners may be determined through this process, after which the prize may remain un-awarded.

TO CLAIM PRIZE: Grand Prize Winner will be required to complete and return to Sweepstakes Administrator, within seven (7) days of being notified, an Affidavit of Eligibility, a Liability Waiver, an IRS W-9 Form, a photo copy of driver’s license or government I.D. and/or if legally permissible, a Publicity Release (collectively, the “**Winner Documents**”) in order to claim the Grand Prize. If potential Grand Prize Winner cannot be contacted within seven (7) days of the first attempt to contact him/her or if he/she fails to return Winner Documents as requested, within the required time period, potential Grand Prize Winner forfeits his/her right to the Grand Prize and an alternative Grand Prize Winner may be selected. The Grand Prize will be awarded within approximately forty five (45) days after the winner is

verified. By accepting the Grand Prize, Grand Prize Winner consents to the use of his/her name on the list of winners.

GENERAL RULES OF PARTICIPATION: By participating, entrants and their participating entities agree to be bound by these Official Rules and the decisions of the Sponsor and waive any right to claim ambiguity in the Sweepstakes or these Official Rules. Sponsor is not responsible for lost, late, misdirected, undeliverable or incomplete Entries.

Sponsor reserves the right to disqualify any entrant that Sponsor determines, in its sole discretion, violates these Official Rules. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void.

In the event of a dispute regarding the identity of an individual who actually submitted an online Entry, the Entry will be deemed submitted by the Authorized Account Holder of the e-mail account provided in the Entry Form. "**Authorized Account Holder**" is defined as the natural person who is assigned to an e-mail account by an Internet access provider, online service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Potential Grand Prize Winner may be required to show proof of being the Authorized Account Holder.

If for any reason this Sweepstakes is not able to be conducted as planned, including, but not limited to, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes and randomly select a winner from those Entries received up to the cancellation/suspension date.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY VIOLATE CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

EXCEPT WHERE PROHIBITED, ENTRANT AGREES THAT ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF, OR CONNECTED WITH, THE SWEEPSTAKES OR ANY PRIZE AWARDED SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY BY THE APPROPRIATE COURT LOCATED IN THE STATE OF NEW YORK. ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, ENTRANT'S RIGHTS AND OBLIGATIONS, OR THE RIGHTS AND OBLIGATIONS OF THE SPONSOR IN CONNECTION WITH THE SWEEPSTAKES, SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES (WHETHER OF THE STATE OF NEW YORK OR ANY OTHER JURISDICTION), WHICH WOULD CAUSE THE APPLICATION OF THE LAWS OF ANY JURISDICTION OTHER THAN THE STATE OF NEW YORK. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO

EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING ATTORNEY'S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. THE PARTIES HEREBY WAIVE THEIR RIGHT TO JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THIS AGREEMENT WHETHER SOUNDING IN CONTRACT OR TORT, AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

NO LIABILITY; RELEASE AND INDEMNIFICATION: By entering, entrants and winners agree to release, discharge, indemnify and hold harmless the Released Parties from and against any claims made by entrants related in any way to the operation of this Sweepstakes, as well as any other claims, damages, charges, fines or liability due to any injuries, damages or losses to any person (including death) or property of any kind, or any claims of violation of rights of publicity or privacy, defamation or portrayal in a false light, resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of a prize or participation in this Sweepstakes or in any Sweepstakes-related activity. The Released Parties shall have no liability for any problems or errors of any kind whether computer, network, mechanical, human, electronic, typographical, printing or otherwise relating to or in connection with the Sweepstakes.

INTERNET LIMITATIONS OF LIABILITY: The Released Parties are not responsible for: failures or malfunctions of phones, phone lines or telephone or data transmission systems; interrupted or unavailable network, server or other connections; any error, omission, interruption, defect or delay in any transmission or communication; traffic congestion on the Internet or any technical problem, including but not limited to any injury or damage to any person's computer related to or resulting from Sweepstakes participation; or other problems or errors of any kind whether computer, network, mechanical, human, electronic, typographical, printing or otherwise relating to or in connection with the Sweepstakes.

MOBILE DEVICES: If you participate via a smart phone or other mobile device, Message and Data Rates may apply. Not all cellular service providers offer the service necessary to participate in this Sweepstakes through a mobile device. Please check with your provider for specific capabilities, charges and pricing plans.

FACEBOOK: This Sweepstakes is in no way sponsored, endorsed or administered by or associated with Facebook. The participants understand that they are providing information to the Sponsor and not to Facebook. The information provided will only be used for the administration of this Sweepstakes. Facebook is completely released of all liability by each entrant in this Sweepstakes. Any questions, comments or complaints regarding the Sweepstakes must be directed to the Sponsor and not Facebook.

PUBLICITY RELEASE: Grand Prize Winner consents to the use of his/her name, likeness, biographical information, and voice in advertising worldwide without additional compensation (TN residents will not be required to sign a publicity release as a condition of winning Grand Prize).

OFFICIAL RULES REQUEST: To request a copy of the Official Rules, please send a self-addressed, stamped business size envelope by 12/15/17, to: “The Power of Friendship Sweepstakes” Official Rules Request, PO Box 25466, Rochester, NY 14625-0466.

WINNERS LIST REQUEST: To request the name of the Grand Prize Winner, please send a self-addressed, stamped business size envelope by 1/15/18, to: “The Power of Friendship Sweepstakes” Winner Confirmation Request, PO Box 25466, Rochester, NY 14625-0466.

SPONSOR: Sweepstakes is sponsored by Saputo Dairy Foods USA, LLC, 2711 North Haskell Ave, Suite 3700, Dallas, TX 75204, which is solely responsible for all aspects of this Sweepstakes.

PRIVACY NOTICE: Personal information collected during the Sweepstakes may be used or disclosed by Sponsor and its affiliates for purposes of Sweepstakes administration, winner identification and qualification, winner notification and prize award, and otherwise as described in our Privacy Policy at www.saputo.com/en/Privacy-Policy.

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